

COMPETITION

#AddAnAvoEveryDay

June 26th, 2026

It is announced that the SOUTH AFRICAN AVOCADO GROWERS' ASSOCIATION (SAAGA) is hosting a competition with the view to promoting the avocado industry in South Africa. The rules of the competition are set out hereunder and by entering the competition, you confirm that you have read and agree to be legally bound by these rules:

1. DURATION

The competition opens on date of publication hereof and the closing date for the submission of entries is at 16h00 June 30th, 2026. SAAGA reserves the right to extend the closing date by further announcement.

2. ELIGIBILITY FOR ENTRY

All natural persons residing in South Africa, including South African citizens and legal foreign nationals over the age of 18 (eighteen) years may enter. To qualify to receive a prize, the entrant must have a valid and operational South African bank account.

3. WHO MAY NOT ENTER THE COMPETITION

The following persons are precluded from participation, despite the fact that they might otherwise have qualified to enter, namely:

- SUBTROP or SAAGA employees, their directors, members, partners, employees and the personnel of their respective promotional or advertising agencies or consultants involved in the competition.
- Any supplier of goods or services related to the competition.
- The spouse, life partner, siblings, children or parents of any of the persons named above.
- Legal entities.

4. HOW TO ENTER

Let us know which meal you add an avo to - just a few words is all it takes! Include the hashtag #AddAnAvoEveryDay and post your answer as a comment under the 26 June competition post on the [iloveavocadoSA](#) Facebook page or the [iloveavossa](#) Instagram page.

5. PRIZES

Winners will be chosen by means of electronic random selection. There will be 2 [two] prizes, each having a cash value of R2 000.

6. PAYMENT OF PRIZES

The winners will be contacted via private message on Facebook or Instagram, and they will be required to furnish the organisers with their bank details. To claim the prize money, each winner must submit a copy of a valid identity document and a bank account confirmation letter bearing an electronic stamp. The name on both the identity document and the bank account must exactly match the name associated with the winner's Instagram or Facebook account. Failure to provide the required documentation will result in disqualification and forfeiture of the prize.

The prizes will be deposited into their bank account within 30 (thirty) working days of receipt of the banking details. The names of the winners will be announced on the [iloveavocadoSA](#) Facebook and [iloveavosSA](#) Instagram pages. By entering this competition, the entrant consents to such disclosure.

7. INABILITY OF THE ORGANIZERS TO CONTACT THE WINNERS

If it proves impossible for the organisers to contact any winner as set out in 6 above, the prize money which would have accrued to such winner will be forfeited.

8. GENERAL TERMS AND CONDITIONS

- 8.1 SAAGA has the right to terminate this competition at any time before the closing date by publication of a notice on Facebook/Instagram to that effect and no entrant will have any claim against SAAGA arising from such cancellation of the competition.
- 8.2 SAAGA reserves the right to amend the rules of the competition by publication of such changes on SAAGA's website: <https://avocado.co.za/> and SAAGA's Facebook [iloveavocadoSA](#) and Instagram [iloveavosSA](#) pages.
- 8.3 Only original entries will be accepted.
- 8.4 The judges' decision is final, and no correspondence will be entered into.
- 8.5 Winners are required to respond immediately to the inbox notification and failure to do so within 7 (seven) days will result in forfeiture of the prize.
- 8.6 Winners are required to have a valid and operational South African bank account. Winners will be required to submit a valid South African identity document or in the case of foreign nationals, a valid South African residence permit. The Facebook or Instagram name used in the entry must correspond with that on the South African identity document or residence permit.
- 8.7 False profiles, competition pages and unsolicited images will disqualify entries.

- 8.8 The organisers will use their best endeavours to identify and eliminate any fraudulent submissions, but no entrant will have any claim against SAAGA arising from the non-detection of fraudulent entries.
- 8.9 The organisers will be entitled to disqualify entries which they, in their sole discretion deem to be:
 - a. Copies of other entrant's images.
 - b. Images sourced from the internet or other platforms.
 - c. Entries used in prior competitions.
 - d. Entries containing offensive or obscene material.
- 8.10 Anyone found to be using multiple Facebook accounts to enter will be disqualified. The organisers reserve the right to disqualify any participant who in their discretion they consider not to have acted in a fair and transparent manner.
- 8.11 It is the responsibility of participants to check the SAAGA website for any amendment to these rules
- 8.12 SAAGA will incur no legal liability for any discrepancies arising from defects in the software and/or handset used by a participant, nor for any technical errors originating from the SAAGA hosting website (Facebook/Meta/Instagram), network suppliers and other service providers.
- 8.13 There is no entry fee, but participants are liable for any data, cell phone or other charges related to the submission of their entries.
- 8.14 SAAGA incurs no liability for entries that are lost or delayed for any reason, including technical and IT causes. Proof of sending is not proof of receipt.
- 8.15 Participants acknowledge that this promotion is in no way sponsored, endorsed or administered by Facebook/Meta/Instagram and that their information is disclosed to SAAGA and not to Facebook/Meta/Instagram. By participating, entrants release Facebook from any liability in relation to the promotion.
- 8.16 Prizes are paid in cash and are not exchangeable for a prize in any other form.
- 8.17 By entering the competition, the winners agree to participate in such promotional activity and material as SAAGA may reasonably require.
- 8.18 Any decision by SAAGA on matters concerning the competition or arising out of these terms and conditions will be final and binding and no correspondence will be entered into.